



R.M.D ENGINEERING COLLEGE

(An Autonomous Institution)

R S M Nagar, Kavaraipettai – 601 206

PHOTOGRAPHY CLUB

PHOTOGRAPHY CONTEST ON DIGITAL STORY TELLING

About Photography Club

The Photography Club of R.M.D. Engineering College provides a vibrant platform for students to nurture their passion for photography and visual storytelling. The club encourages students to develop creativity, technical expertise, and artistic expression through various photography-based activities, workshops, exhibitions, and competitions. It also motivates students to communicate meaningful ideas and social messages through impactful visual narratives.

Event: Photography Contest

Title: Digital Story Telling

Date: 16-02-2026

Faculty Coordinator: Dr. N. Prabakaran

Faculty Co-Coordinator: Dr. R. Ashok Kumar

Sustainable Development Goal:

SDG 11 – Sustainable Cities and Communities

About the Event

The Photography Club of R.M.D. Engineering College organized a **Photography Contest on "Digital Story Telling"** on **16 February 2026** with the objective of encouraging students to narrate meaningful stories through photography. The contest provided participants with an opportunity to combine creativity, composition, and visual communication to portray social, cultural, environmental, and human-interest themes through a sequence or single impactful photograph.

Students enthusiastically participated by presenting photographs that conveyed compelling narratives, emotions, and real-life experiences. The contest encouraged participants to think beyond aesthetics and focus on storytelling, enabling viewers to understand the message conveyed through each image. The entries reflected originality, imagination, and the effective use of photography as a medium of communication.

The photographs were evaluated based on creativity, originality, relevance to the theme, storytelling ability, composition, technical quality, and overall visual impact.

Objectives

- To promote creative visual storytelling through photography.
- To encourage students to communicate meaningful messages using digital images.
- To enhance observation, imagination, and artistic expression.

- To develop technical and compositional photography skills.
- To inspire students to use photography as a medium for social awareness and communication.

Judging Criteria

- Relevance to the theme
- Storytelling ability
- Creativity and originality
- Composition and framing
- Technical quality
- Overall visual impact

Prize Winners

 **First Prize:** Lakshmi Sri P – CSE III

 **Second Prize:** Mohanapriya JK – CSE II

 **Third Prize:** Mohith K – CSBS II



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R.S.M Nagar, Kavaraipttai-601206, Gummidipoondi Taluk, Thiruvallur District.

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai

All eligible UG Programs are Accredited by NBA & Institution Accredited by NAAC





PHOTOGRAPHY CLUB

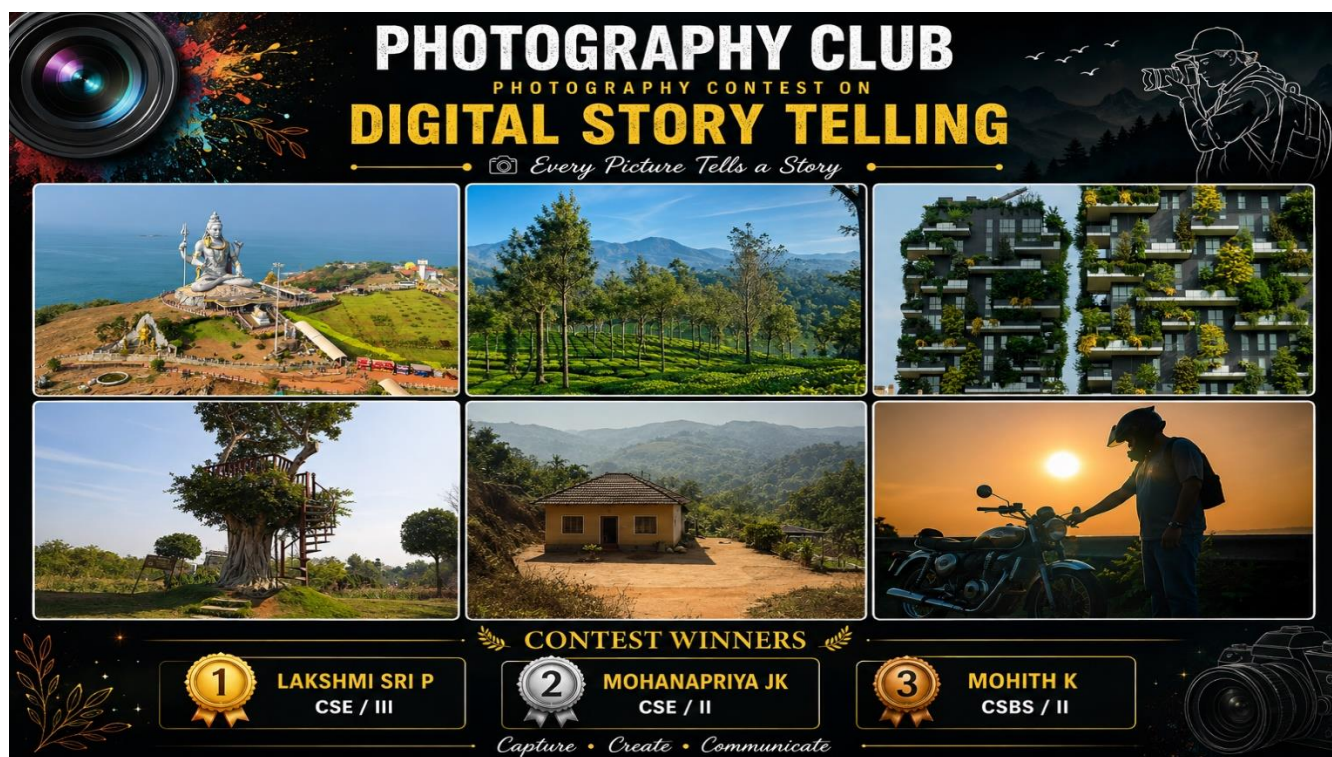
Cordially Invites you to Participate in

PHOTOGRAPHY CONTEST ON DIGITAL STORY TELLING

Date: 16/02/2026

Organizing Committee

Smt. MANJULA MUNIRATHINAM Chairperson	Shri. R. S. MUNIRATHINAM Founder & Chairman	Shri R. JOTHI NAIDU Director	Shri R. M. KISHORE Vice Chairman
Shri YALAMANCHI PRADEEP Secretary	Dr. DURGADEVI PRADEEP Vice Chairperson	Smt. SOWMYA KISHORE Management Trustee	Dr. M. S. PALANICHAMY Advisor
Dr. N. ANBUCHEZHIAN Principal	Dr. K. K. THYAGHARAJAN Dean – Research	Dr. K.S. RADHA Overall Club Coordinator	Dr. N. PRABAHARAN Photography Club Coordinator
Dr. R. ASHOK KUMAR Photography Club Coordinator		Follow us @rmdecprincipal    	



Outcome

The contest successfully enhanced students' ability to communicate ideas through visual storytelling. Participants demonstrated remarkable creativity by capturing photographs that conveyed meaningful narratives and emotions. The event strengthened students' artistic vision, digital photography skills, and appreciation of photography as a powerful communication tool. It also promoted awareness of creating sustainable and inclusive communities through impactful visual messages, aligning with **SDG 11 – Sustainable Cities and Communities**.

Conclusion

The **Photography Contest on "Digital Story Telling"** provided students with an excellent opportunity to explore the power of photography as a storytelling medium. The event fostered creativity, innovation, and effective visual communication while encouraging participants to express meaningful ideas through digital imagery. The Photography Club continues to inspire students to use photography not only as an art form but also as a powerful tool for education, awareness, and positive social impact.

Dr. N. Prabakaran & Dr. R. Ashok Kumar
Photography Club Coordinator